

# THE LINCOLN LOFT

*studio guide & membership information*

NATURAL LIGHT PHOTO STUDIOS  
COLLABORATIVE STUDIOS FOR PHOTOGRAPHERS, CONTENT  
CREATORS & CREATIVES



BY PRETTY LITTLE VINTAGE CO.

95 PUBLIC SQUARE

SECOND FLOOR

WATERTOWN, NY 13606

315-323-3849

# STUDIO PRICING & MEMBERSHIP INFORMATION

## *studio pricing:*

STUDIO 203, 204 & 205 PRICING:

MONDAY - THURSDAY: \$50 PER HOUR  
FRIDAY - SUNDAY: \$60 PER HOUR (TWO-HOUR MINIMUM)  
FULL DAY RENTAL (9AM-5PM): \$400

THE MAIN LOFT (FOR STUDIO USE) PRICING:

MONDAY - THURSDAY: \$60 PER HOUR  
FRIDAY - SUNDAY: \$80 PER HOUR (TWO-HOUR MINIMUM)  
FULL DAY RENTAL (9AM-5PM): \$480

## *membership information:*

WE HAVE SOME EXCITING NEWS FOR ALL OF YOU PHOTOGRAPHERS THAT FREQUENT THE LOFT - JUST IN TIME FOR PRIME STUDIO SEASON.

SKIP THE OVERHEAD OF RENTING A STUDIO SPACE AND USE OURS!   
WE ARE THRILLED TO NOW BE OFFERING PHOTO STUDIO MEMBERSHIPS. OUR MEMBERSHIPS RANGE FROM 8 TO 16 HOURS AND ARE GOOD FOR BOTH OUR LOFT AND PRIVATE STUDIO SPACES! OUR MEMBERSHIP OPPORTUNITIES GIVE YOU THE CHANCE TO PURCHASE STUDIO HOURS IN BULK AND SAVE.

ALL LEVELS OF MEMBERSHIPS ARE GOOD FOR ONE YEAR AND WILL GIVE YOU ACCESS TO THE BEST DATES AND TIMES.

BUNDLE AND SAVE WITH STUDIO HOURS PURCHASED IN A PRE-PAID PASS. HOURS CAN BE REDEEMED ON SEPARATE OR SAME DAY IN THE LOFT OR PRIVATE STUDIOS.

MEMBERSHIP PRICES:

8 HOURS: \$420  
12 HOURS: \$600  
16 HOURS: \$780



# THE MAIN LOFT STUDIO

*the details:*

ALL OF OUR STUDIO SPACES INCLUDE NATURAL LIGHT, BIG WINDOWS, SHEER CURTAINS, ORIGINAL HARDWOOD FLOORS, TIN CEILINGS & ARE ALL STAGED, STYLED AND REFRESHED FREQUENTLY WITH FURNITURE FROM OUR SISTER COMPANY - PRETTY LITTLE VINTAGE CO.

SPECIAL FEATURES IN THIS STUDIO:

- WHITE BRICK WALL & BRICK NOOK
- WHITE BOARD & BATTEN ACCENT WALL
- ALL WHITE WALL STUDIO SPACE
- CAFE LIGHTING & CHANDELIERS
- WHITE DOUBLE DOORS
- FIRE ESCAPE ACCESS
- FARM TABLES & BENTWOOD CHAIRS
- KITCHENETTE
- VELVET CURTAIN BACKDROPS
- BUILT IN SHELF WALL
- MULTIPLE STYLED & STAGED LOUNGE AREAS





# STUDIO 203

*the details:*

ALL OF OUR STUDIO SPACES INCLUDE NATURAL LIGHT, BIG WINDOWS, SHEER CURTAINS, ORIGINAL HARDWOOD FLOORS, TIN CEILINGS & ARE ALL STAGED, STYLED AND REFRESHED FREQUENTLY WITH FURNITURE FROM OUR SISTER COMPANY - PRETTY LITTLE VINTAGE CO.

SPECIAL FEATURES IN THIS STUDIO:

- WHITE SLATTED ACCENT WALL
- ALL WHITE WALL STUDIO SPACE
- WHITE CUBBY WALL
- AT LEAST ONE STYLED & STAGED LOUNGE AREA





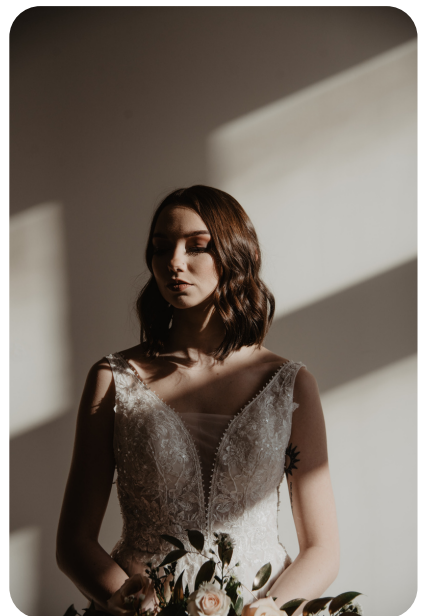
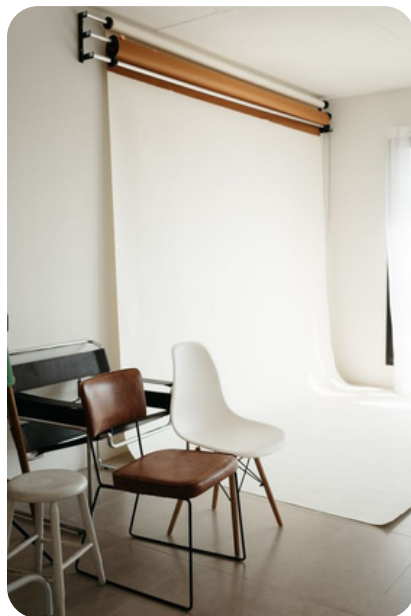
# STUDIO 204

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SPECIAL FEATURES IN THIS STUDIO:

- MOUNTED SEAMLESS BACKDROP WALL
- USE OF STYLING & PROP CLOSET
- LARGE ANTHROPOLOGIE MIRROR
- AT LEAST ONE STYLED & STAGED LOUNGE AREA



# STUDIO 205

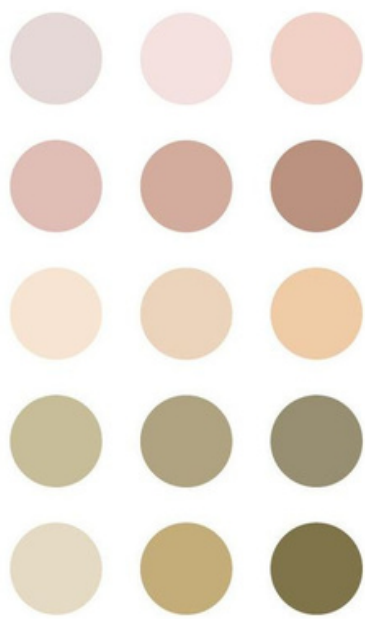
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SPECIAL FEATURES IN THIS STUDIO:

- FEATURED PAINT COLOR STUDIO - TO BE REFRESHED OFTEN
- FEATURED WALLPAPER WALL - TO BE REFRESHED OFTEN
- USE OF STYLING & PROP CLOSET
- BUILT IN HAIR & MAKEUP COUNTER / AREA
- FEATURED PLV PIECES

*inspiration for studio 205*





# STUDIO UPGRADES

*add any of these upgrades to your booking:*

EMPTY STUDIO OR SECTION OF THE LOFT: \$25

BED CANOPY: \$25

CHOICE OF SEAMLESS OR FABRIC BACKDROP: \$25

QUEEN BED: \$50

HANGING FLORAL INSTALLATION: \$75

ONE SPECIFIC PLV SOFA / LOVESEAT: \$100

CUSTOM LOUNGE AREA (CHOICE OF SOFA, LOVESEAT, TWO CHAIRS, COFFEE & END TABLES: \$250

CUSTOM MINI SESSION SETUP (TWO FULLY STYLED LOUNGE AREAS TO INCLUDE PROPS & DECOR (SEND US YOUR INSPIRATION AND WE WILL PUT SOMETHING SPECIAL TOGETHER FOR YOU): \$350

# STUDIO ETIQUETTE

*the details:*

- PLEASE BOOK YOUR TIME WITH SETUP, BREAKDOWN & HAIR AND MAKEUP IN MIND.

- PLEASE RESPECT THE STUDIO SPACE AND LEAVE IT HOW YOU FOUND IT.

- IF YOU'D LIKE TO HANG AN ITEM ON THE WALL, PLEASE ASK FIRST.

- IF YOU NEED A PIECE OF FURNITURE MOVED JUST LET US KNOW & WE'LL BE HAPPY TO ASSIST.

-IF UTILIZING THE STUDIO PROP / STYLING CLOSET - PLEASE RETURN ALL ITEMS WHERE YOU FOUND THEM.

-PLEASE LET US KNOW IF SOMETHING BREAKS, SPILLS OR GETS STAINED DURING YOUR STUDIO TIME.

-NO SMOKE / FOG MACHINES & NO ALCOHOL PERMITTED ON SITE

HELP YOURSELF TO COFFEE, SNACKS & ENJOY!

# FREQUENTLY ASKED QUESTIONS

*the details:*

## HOW DO WE BOOK?

SEND US AN EMAIL AT [THELINCOLNLOFTANDSTUDIO@GMAIL.COM](mailto:THELINCOLNLOFTANDSTUDIO@GMAIL.COM) WITH YOUR DESIRED DATE(S), STUDIO SPACE AND THE NUMBER OF HOURS THAT YOU'RE LOOKING TO BOOK AND WE WILL SEND ALONG AN INVOICE TO LOCK IN YOUR STUDIO TIME!

## DO WE NEED TO BE A PHOTOGRAPHER TO RENT THE SPACE?

NOPE! YOU CAN BE A CLIENT, CONTENT CREATOR, PODCASTER OR ANY KIND OF CREATIVE!

## CAN WE HOST A CONTENT DAY IN THE STUDIOS?

ABSOLUTELY. WE HAVE A PACKAGE JUST FOR THIS THAT INCLUDES ALL THE PLV RENTALS YOU MIGHT NEED.

## SHARE THE LOVE

*we would love to share your work.*

WE WOULD LOVE TO FEATURE YOUR WORK ON OUR SOCIAL MEDIA PAGES!

YOU CAN TAG US ON INSTAGRAM AND FACEBOOK OR SEND ALONG A SNEAK PEEK GALLERY LINK TO OUR EMAIL!

THANK YOU FOR SUPPORTING OUR SMALL BUSINESS. WE CAN'T WAIT TO HAVE YOU BACK AT THE LINCOLN LOFT & STUDIOS!

INSTAGRAM: @THELINCOLNLOFTANDSTUDIO  
@PRETTYLITTLEVINTAGECO

FACEBOOK: THE LINCOLN LOFT

EMAIL: [THELINCOLNLOFTANDSTUDIO@GMAIL.COM](mailto:THELINCOLNLOFTANDSTUDIO@GMAIL.COM)

XO, THE LINCOLN LOFT & STUDIO TEAM